



CALCULATING SOCIAL IMPACT AND VALUE

Introduction

This course is designed for CEOs and senior managers from social enterprises, community organisations and charities who require a greater understanding of Social Return on Investment and how to demonstrate their social impact to procurement officers and potential investors.

Delivery

The course is typically run over a day and contains a mix of practical exercises and case studies. Follow-up support is included, the course can also be tailored to suit the needs of any organisation, however large or small.

A typical day-long session would deal with the following areas.

- An overview of Social Return on Investment (SROI)
- Understand what needs to be measured, the different types of report and the resources required.
- Deciding upon the scope of the report, which areas of the organisation to concentrate on, which stakeholders need to be involved, and who is affected by the organisation's work.
- How to identify and value both inputs and outputs
- We demonstrate how your organisation can evidence and value outcomes, attaching key financial indicators to begin measuring social impact.
- Establishing your impact, considerations around displacement, deadweight and attribution
- Calculating the social impact, understanding the ratios and how to arrive at them.
- Producing the report

Material and workbooks

As part of our ongoing commitment to the environment, delegates will receive copies of all slides in electronic format as well as a copy of their workbook.

Pricing

Individual prices for this in-depth and complex course are £175 including all materials and support, further discounts can be arranged for block bookings at a single venue.

Booking

For details of dates for individual bookings or availability and costings for group bookings.

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